



# Coach Bucks Incentive Guidelines

## INCENTIVE POINT SYSTEM

### Membership Referral > 300 pts

Refer a friend or family member to join Club Journey.

### Purchase Referral > 50pts

Refer a friend or family member to purchase an item from the Coach Carol shop of digital products or services.

### Follow on Social Media > 25pts

Follow Coach Carol on Instagram or YouTube

### Comment on Social Media > 10 pts

Comment on any of Coach Carol's social media channels.

*(Limited to 10 per social site per academic year.*

*Comments must be 10 words or more)*

### Testimonial > 100 pts written/ 150 pts video

Provide a written or video testimonial about your college admissions experience while using Coach Carol Educational Consulting. *(Limited to 1 written and 1 video per academic year)*

### Review > 100pts

Leave a review on any review sites such as Google, Yelp, Facebook, etc., about your college admissions experience while using Coach Carol Educational Consulting. *(Limited to 1 per year/review site)*

## ADVISEMENT SESSIONS

60 mins = 600 pts.

30 mins = 400 pts.

15 mins = 250 pts

